



Translational Reproductive Biology and Clinical Reproductive Endocrinology:

Paradigm changes you may not hear about elsewhere



November 17-20, 2016 New York, USA



INTRODUCTION

Dear Potential Sponsor/Exhibitor,

The Foundation for Reproductive Medicine (FRM) is planning for November 17-20, 2016 an international conference in New York City, under the heading 2016 Foundation for Reproductive Medicine Translational Reproductive Biology and Clinical Reproductive Endocrinology: Paradigm changes you may not hear about elsewhere!

The principal purpose of the conference, - hopefully to become an annual event, - is to present the most comprehensive and objective state-of-the-art annual update for obstetrician-gynecologists, reproductive biologists and clinical reproductive endocrinologists on translational cutting edge issues in reproductive biology and medicine.

The Conference addresses basic science and clinical issues of relevance equally. If topics are still subjects of controversy, to maintain objectivity, the audience will in various formats be exposed to opposing view points. As a uniquely new feature, all lecturers will be made available one-on-one to interested audience members right outside the lecture hall in a "speakers' circle" (which is open to sponsorship) following their presentations.

The program well demonstrates the breadth of important topics that will be covered by the Conference and 4 preceding workshops. The worldwide faculty of leading researchers we have been able to recruit, offers testimony to efforts of the Program Chairs and the Organizing Committee of the Congress to turn this Conference into a unique event for a worldwide audience.

Scheduling the Conference in New York City for the pre-Holiday season, we feel, will be further enticement to attend for a national and international audience since this time period is the most popular of the year for tourists to come to the city. Though in this time period it is usually almost impossible to secure conference space and rooms at affordable costs, we succeeded in establishing a, hopefully long-term, partnership with the Grand Hyatt Hotel, one of the premiere Congress venues in the city, which not only guarantees us excellent conference space, including a large exhibition and poster presentation area, but also offers participants (including exhibitors) significantly reduced room rates.

Like all such efforts, expenses will, nevertheless, be considerable. We, therefore, are writing to you asking for support from your company for this event as either a sponsor and/or exhibitor or just a donor to the FRM.

We are offering the following support options:

- I. SPONSORSHIPS:** We welcome sponsorship at **DIAMOND, PLATINUM, GOLD and SILVER** levels
- II. RENTAL OF EXHIBITION SPACE:** While exhibition space may be requested as part of the four premium packages, a limited amount of exhibition space may be purchased as a stand alone option. This space is directly outside of the main lecture hall, where also poster boards will be located and coffee breaks will be served
- III. EVENT SPONSORSHIPS:** These sponsorships include naming rights for events or areas, special awards, etc.
- IV. DONOR TO the FRM:** We welcome all donations to the FRM which are tax-deductible according to the law

We hope that your company will consider helping us in establishing a new annual tradition in New York City by participating in this Conference. As a not-for-profit research foundation, the FRM offers various options of participation, while remaining in full compliance with the FDA's position on commercial support of scientific and educational programs as non-promotional. In addition, all contributions to the FRM are fully tax deductible in accordance with the law.

If you are interested in further exploring your participation as a sponsor and/or exhibitor, please contact us as soon as possible by e-mailing to the Conference Secretariat at info@foundationforreprodmed.com or by calling the administrative offices of the FRM at 212.933.5700.

Sincerely,
The Conference Chairs

David F. Albertini, PhD
Ali H. Brivanlou, PhD, MD
Norbert Gleicher, MD
Zeev Shoham, MD



INFORMATION

LEVELS OF SUPPORT

(level determined by the accumulation of objects of value)

DIAMOND

70,000 - 100,000 USD

PLATINUM

50,000 - 70,000 USD

GOLD

30,000 - 50,000 USD

SILVER

15,000 - 30,000 USD

CATEGORY PRIORITIES

Diamond category will have the priority in choosing up to two additional sponsorship items to the value of 15,000 USD. Platinum category will have the priority in choosing up to two additional sponsorship items to the value of 10,000 USD. Gold category will have the priority in choosing up to one additional sponsorship item to the value of 5,000 USD.

CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

We are committed to delivering within the platform of the conference valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

International CME Accreditation.

An application for CME credit will be made once the scientific program is finalized. Further details will be available here shortly

Industrial Symposia

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the Scientific Committee and all such sessions will be indicated in the program as: Industrial Symposium organized by: Company Name (not included in the main event CME/CPD credit offering).



SUPPORT OPPORTUNITIES

Continuing Medical Education (CME) Approved SESSION 50,000 USD

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- Company profile in the supporters' booklet
- One full page color advertisement in the supporters' booklet
- Acknowledgment: Website, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to Conference database
- Grant includes costs of 3 Chairs and Speakers of that session

SPEAKER SUPPORT 4,000 USD

Opportunity to support registration, accommodation & travel expenses of a speaker

- Company logo on the official invitation to the speaker
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

WELCOME RECEPTION Sole Support 15,000 USD

Opportunity to support the welcome reception for all participants of the Conference

- Company logo on the official invitation to the welcome reception
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

FACULTY DINNER Sole Support 15,000 USD

Opportunity to support the official dinner for all invited speakers of the Conference

- Company logo on the official invitation to the faculty dinner
- Company profile in the supporters' booklet

SUPPORTERS' BOOKLET Sole Support 10,000 USD

The supporters' booklet will include the profiles and advertisements of the Conference supporters

- Company profile in the supporters' booklet
- Two full page color advertisements in the supporters' booklet (back cover and inside page)
- (back cover and inside page)
- Acknowledgment: Website, on-site signage

INTERNET AREA Sole Support 10,000 USD

The internet area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

PARTICIPANTS' BAGS Sole Support provided-in-kind + 10,000 USD

- Opportunity to provide branded bags for all participants of the Conference
- Company profile in the supporters' booklet



CONFERENCE LANYARDS Sole Support provided-in-kind + 6,500 USD

This opportunity is reserved for presidential diamond and platinum supporters and will be available on a first-come, first-served basis

- Opportunity to provide branded lanyards
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

Mobile Application NEW Opportunity 5,000 USD

- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's on-site presence or website
- Measure your return on investment down to the click
- Every time an attendee requires event information, they will be accessing the app. Prior to arriving at the homepage, they will be exposed to your logo
- Provide attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted
- Appeal to attendees based on interests they have already expressed

POSTER AREA 5,000 USD

Abstracts selected by the Conference Chairs for poster presentation at the Conference

- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

NOTE PADS AND PENS Sole Support provided-in-kind + 3,000 USD

Opportunity to provide branded note pads and pens to be distributed in the participants' bags

ADVERTISEMENT IN THE SUPPORTERS' BOOKLET 3,000 USD

- Full page color advertisement in the supporters' booklet (inside page)
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

BROCHURE INSERT 2,000 USD

- Company brochure to be inserted into the participants' bags
- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage

COFFEE BREAK 3,000 USD (per coffee break)

Opportunity to support, in part, a coffee break for all participants of the Conference

- Company profile in the supporters' booklet
- Acknowledgment: Website, on-site signage book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Conference Secretariat (info@foundationforreprodmed.com) for further details on creating the appropriate package.



EXHIBITION

The exhibition will be held at the venue. The exhibition floor plan is designed to maximize participant exposure to industry exhibitors. Exhibition space will be available on a first-come, first-served basis, with priority given to Diamond and Platinum supporters.

- Exhibition space will be available at \$500 per square meter.
- The minimum booth size is 2x3 square meter.

Please visit <http://www.frm.cme-congresses.com> to view the exhibition floor plan.

Rental of an exhibition space includes:

- Net standing area according to size of booth acquired
- Company profile in supporters' booklet
- General cleaning of public areas
- 2 exhibitor badges
- Additional exhibition badges are available at \$ 200 per badge

Equipment and additional services can be ordered through the forms in the Exhibitors' Prospectus on the conference website.

TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in USD and are subject to VAT
3. All payments must be received before the beginning of the Conference. Should the company fail to make the payment prior to the commencement of the Conference, the Organizer reserves the right to cancel the company's participation and benefits
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines
6. The Conference Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Conference Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Conference as a whole
8. Please note that the Conference Organizer must approve all exhibition and designs
9. All benefits (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter/Exhibitor packages are to be provided as per our specifications and deadlines to ensure maximum exposure at the Conference